

PEARSON / 2 YEARS

BUSINESS

This BTEC Subsidiary Diploma aims to provide students with the knowledge, understanding and skills of the world of business and prepare students for higher education or employment.

This course provides a fantastic opportunity for students to discover how the world of business impacts upon their lives on a daily basis. In addition to classrooms study, students can experience various aspects of business through a series of trips and guest speakers.

THIS COURSE GIVES STUDENTS THE OPPORTUNITY TO:

Develop and acquire knowledge of business techniques

Gain a nationally recognised vocational qualification in order to enter employment in the business sector or to progress to higher education

Develop a range of skills and techniques, personal skills and attitudes essential for successful performance in working life

COURSE CONTENT

The BTEC Subsidiary Diploma in Business requires the completion of four core units:

Business Environment

Business Resources

Introduction to Marketing

Business Communication

Other topics will then be selected depending upon individual student interest.

SUBJECT COMBINATIONS

Business works well alongside courses such as Economics, Accounting, Maths Studies and Financial Studies. The BTEC course can be successfully combined with a range of other A-levels, BTECs and Level 3 subjects. Successful completion can lead to further opportunity to study at degree level, where a range of business -related courses are available.

CAREER & HE OPPORTUNITIES

Studying for a BTEC National in Business enables students to access a wealth of career opportunities across the whole business spectrum, with an increasing number of business apprenticeships open to students. As well as this, Business can be combined with almost any other subject at university. There are hundreds of business courses ranging from a general business studies degree course to more specialised courses for entry into management professions, which would be suitable for students studying a BTEC pathway.