

PEARSON / 2 YEARS / GAMES

# CREATIVE MEDIA PRODUCTION

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The computer games industry is an exciting field, currently outselling the film industry worldwide. It only requires a cursory look at the media to know how fast-moving this sector has become, with computer games continuing to play an important role in the development of new technologies and software applications.

The Creative Media Production course in Games Development will introduce students to how the games industry operates along with an overall understanding of organisational structures and the various job roles within. Students will gain a variety of game industry software skills as well as working with visiting members of the games industry to develop their own ideas and game design documents.

This course will suit students who have a passion for gaming and who are enthusiastic about gaining basic practical experience in the production and development of computer games. This will include the application of digital graphics for computer games and the communication of initial ideas through the drawing of conceptual art. The ability and willingness to work independently and as part of a team will be essential factors within this course. Students who are currently studying a mix of arts- and computer-based courses would be particularly suited to this course.

The Creative Media Production Subsidiary Diploma (Games Development) is equivalent to 1 A-level and must be completed as a full, two-year programme. It will cover the following units:

## YEAR 12:

Pre-Production Techniques for the Creative Media Industries  
Communication Skills for the Creative Media Industries  
Understanding the Games Industry  
Computer Games Design

## YEAR 13:

Research Techniques for the Creative Media Industries  
Computer Game Story Development  
Human-Computer Interfaces

## ASSESSMENT

This course is assessed internally by 100% coursework over the two years.

## CAREERS/HE INFORMATION

Computer game development is innovative and exciting from a technological and creative perspective, providing career opportunities for imaginative, logical and energetic students. We have excellent links with Teesside University and other universities, who provide a variety of degrees within this field, should students wish to continue their studies in Higher Education.